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## Art Requirements

For the best most accurate results, please provide artwork in the following format before sending:

1. **Adobe Creative Suite 5 or lower**
  - Please save files as EPS or Native format
  - Please insure that the colors are specified as PMS color when running a 1-2 or 3 color job, otherwise specify them as a CMYK mix for 4 Color jobs
  - Please include all printer and screen fonts when sending your eps files, or convert text to outlines.
  - Please make sure all images are embedded in Illustrator before sending. To secure more accurate results you may want to include all placed images in case file manipulation is required to achieve a better looking end result.
  
2. **Quark Express 8.0 or lower**
  - Please send Quark File with all supporting Images placed in Quark
  - Please insure that the colors are specified as PMS color when running a 1-2 or 3 color job, otherwise specify them as a CMYK mix for 4 Color jobs
  - Please include all printer and screen fonts when sending your files

**WE DO NOT ACCEPT PAGEMAKER OR FREEHAND FILES.**

**IF YOU ARE USING COREL DRAW ON PC.**

PLEASE CONVERT ALL FONTS TO CURVES AND SAVE FILE AS AN ILLUSTRATOR AI FILE MAKE SURE TO SAVE IT WITH AN .AI EXTENSION.

WE CAN ACCEPT PDF AND JPEG FILES

- Please ensure that files are saved in the correct color format. (CMYK or Grayscale)
- Please ensure that the resolution is 300 dpi at the actual printed size on card.
- JPEG WILL ALWAYS BE A 1 COLOR OR 4 COLOR FILE. SO IF YOU ARE LOOKING TO DO SPOT COLOR JPEG IS NOT AN OPTION.
- **WEB IMAGE FILES ARE NOT SUITABLE FOR PRINTING.**

**Card Stock:**

Please refer to our web site or your sales representative for exact card sizes. All live graphics and text should be kept .125" (1/8") away from card trims.

PLEASE ALLOW 1/8 INCH past the outer edge of card for all artwork that prints to the edge of the card (i.e., Bleeds off the card)

*Art not meeting these requirements delay the production of your order.*

*Art should be ready to RIP in the colors specified on order in order to defray additional art charges.*